



## FUTURE LANDSCAPES

In the future landscapes contain mosaics of land use that are more resilient, healthy and prosperous than today.

### Strategic Area 1

*Be able to see what diversity is possible and match land use to what it is suitable for.*

### Strategic Area 2

*Understand and model the management of land and water quality.*

### Strategic Area 3

*Provide the novel production systems that use healthy land and water to generate high-value products.*



## INCENTIVES FOR CHANGE

New Zealand's primary producers are well-rewarded for producing high-value products in sustainable ways.

### Strategic Area 4

*Capture and share with the producers more of the value consumers associate with our products.*

### Strategic Area 5

*Increase and share value based on mechanisms that rewards sustainable land use and high-value products.*

### Strategic Area 6

*Enable communities to identify and adopt sustainable land use practices.*



## CAPACITY FOR TRANSITION

We understand what it will take, and have the tools to help us, transition to resilient, healthy and prosperous futures.

### Strategic Area 7

*Increase our social capital so that we can have well informed debate about alternative futures.*

### Strategic Area 8

*Act as kaitiaki, being responsible for our actions within enterprises, in a catchment and beyond.*

### Strategic Area 9

*Manage pressures and remove the barriers to a transition.*